



W A V E R L E Y
COUNCIL

STRATEGIC PLANNING AND DEVELOPMENT COMMITTEE MEETING

A meeting of the STRATEGIC PLANNING AND DEVELOPMENT COMMITTEE will be held at the
Boot Factory, Spring Street, Bondi Junction at:

7.30 PM, TUESDAY 12 NOVEMBER 2024

Emily Scott
General Manager

Waverley Council
PO Box 9
Bondi Junction NSW 1355
DX 12006 Bondi Junction
Tel. 9083 8000
E-mail: info@waverley.nsw.gov.au

Delegations of the Waverley Strategic Planning and Development Committee

On 10 October 2017, Waverley Council delegated to the Waverley Strategic Planning and Development Committee the authority to determine any matter **other than**:

1. Those activities designated under s 377(1) of the *Local Government Act* which are as follows:
 - (a) The appointment of a general manager.
 - (b) The making of a rate.
 - (c) A determination under section 549 as to the levying of a rate.
 - (d) The making of a charge.
 - (e) The fixing of a fee
 - (f) The borrowing of money.
 - (g) The voting of money for expenditure on its works, services or operations.
 - (h) The compulsory acquisition, purchase, sale, exchange or surrender of any land or other property (but not including the sale of items of plant or equipment).
 - (i) The acceptance of tenders to provide services currently provided by members of staff of the council.
 - (j) The adoption of an operational plan under section 405.
 - (k) The adoption of a financial statement included in an annual financial report.
 - (l) A decision to classify or reclassify public land under Division 1 of Part 2 of Chapter 6.
 - (m) The fixing of an amount or rate for the carrying out by the council of work on private land.
 - (n) The decision to carry out work on private land for an amount that is less than the amount or rate fixed by the council for the carrying out of any such work.
 - (o) The review of a determination made by the council, and not by a delegate of the council, of an application for approval or an application that may be reviewed under section 82A of the *Environmental Planning and Assessment Act 1979*.
 - (p) The power of the council to authorise the use of reasonable force for the purpose of gaining entry to premises under section 194.
 - (q) A decision under section 356 to contribute money or otherwise grant financial assistance to persons,
 - (r) A decision under section 234 to grant leave of absence to the holder of a civic office.
 - (s) The making of an application, or the giving of a notice, to the Governor or Minister.
 - (t) This power of delegation.
 - (u) Any function under this or any other Act that is expressly required to be exercised by resolution of the council.
2. Despite clause 1(i) above, the Waverley Strategic Planning and Development Committee does not have delegated authority to accept any tenders.
3. The adoption of a Community Strategic Plan, Resourcing Strategy and Delivery Program as defined under sections 402, 403, and 404 of the *Local Government Act*.

Statement of Ethical Obligations

Councillors are reminded of their oath or affirmation of office made under section 233A of the Act and their obligations under Council's code of conduct to disclose and appropriately manage conflicts of interest.

Live Streaming of Meeting

This meeting is streamed live via the internet and an audio-visual recording of the meeting will be publicly available on Council's website.

By attending this meeting, you consent to your image and/or voice being live streamed and publicly available.

AGENDA

PRAYER AND ACKNOWLEDGEMENT OF INDIGENOUS HERITAGE

The Chair will read the following Opening Prayer and Acknowledgement of Indigenous Heritage:

God, we pray for wisdom to govern with justice and equity. That we may see clearly and speak the truth and that we work together in harmony and mutual respect. May our actions demonstrate courage and leadership so that in all our works thy will be done. Amen.

Waverley Council respectfully acknowledges our Indigenous heritage and recognises the ongoing Aboriginal traditional custodianship of the land which forms our Local Government Area.

1. Apologies/Leaves of Absence

2. Declarations of Pecuniary and Non-Pecuniary Interests

3. Addresses by Members of the Public

4. Confirmation of Minutes

PD/4.1/24.11	Confirmation of Minutes - Strategic Planning and Development Committee Meeting - 7 May 2024	5
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5. Reports

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6. Urgent Business

7. Meeting Closure

CONFIRMATION OF MINUTES PD/4.1/24.11



Subject: Confirmation of Minutes - Strategic Planning and Development Committee Meeting - 7 May 2024

TRIM No: A23/0763

Manager: Richard Coelho, Executive Manager, Governance

RECOMMENDATION:

That the minutes of the Strategic Planning and Development Committee meeting held on 7 May 2024 be received and noted, and that such minutes be confirmed as a true record of the proceedings of that meeting.

Introduction/Background

The minutes of committee meetings must be confirmed at a subsequent meeting of the committee, in accordance with clause 20.23 of the Code of Meeting Practice.

Attachments

1. Strategic Planning and Development Committee Meeting Minutes - 7 May 2024 .



**MINUTES OF THE STRATEGIC PLANNING AND DEVELOPMENT COMMITTEE MEETING
HELD AT WAVERLEY COUNCIL CHAMBERS, CNR PAUL STREET AND BONDI ROAD, BONDI JUNCTION ON
TUESDAY, 7 MAY 2024**

Present:

Councillor Steven Lewis (Chair)	Hunter Ward
Councillor Paula Masselos (Mayor)	Lawson Ward
Councillor Sally Betts	Hunter Ward
Councillor Ludovico Fabiano	Waverley Ward
Councillor Leon Goltsman	Bondi Ward
Councillor Elaine Keenan	Lawson Ward
Councillor Tim Murray	Waverley Ward
Councillor Will Nemesh	Hunter Ward
Councillor Dominic Wy Kanak	Bondi Ward

Staff in attendance:

Emily Scott	General Manager
Sharon Cassidy	Director, Assets and Operations
Tara Czinner	Director, Corporate Services
Fletcher Rayner	Director, Planning, Sustainability and Compliance
Ben Thompson	Director, Community, Culture and Customer Experience

At the commencement of proceedings at 7.30 pm, those present were as listed above.

Crs Fabiano, Goltsman, Keenan and Wy Kanak attended the meeting by audio-visual link.

PRAYER AND ACKNOWLEDGEMENT OF INDIGENOUS HERITAGE

The General Manager read the following Opening Prayer and Acknowledgement of Indigenous Heritage:

God, we pray for wisdom to govern with justice and equity. That we may see clearly and speak the truth and that we work together in harmony and mutual respect. May our actions demonstrate courage and leadership so that in all our works thy will be done. Amen.

Waverley Council respectfully acknowledges our Indigenous heritage and recognises the ongoing Aboriginal traditional custodianship of the land which forms our local government area.

1. Apologies

Apologies were received from Cr Angela Burrill, Cr Michelle Gray and Cr Tony Kay.

2. Declarations of Pecuniary and Non-Pecuniary Interests

The Chair called for declarations of interest and none were received.

3. Addresses by Members of the Public

There were no addresses by members of the public.

4. Confirmation of Minutes

PD/4.1/24.05 Confirmation of Minutes - Strategic Planning and Development Committee Meeting - 5 March 2024 (A23/0763)

MOTION / DECISION

Mover: Cr Lewis
Seconder: Cr Murray

That the minutes of the Strategic Planning and Development Committee meeting held on 5 March 2024 be received and noted, and that such minutes be confirmed as a true record of the proceedings of that meeting.

5. Reports

PD/5.1/24.05 Waverley Development Control Plan 2022 (Amendment No. 3) - Excavation - Adoption (A24/0031)

MOTION

Mover: Cr Lewis
Seconder: Cr Nemesh

That Council adopts the Waverley Development Control Plan 2022 (Amendment No. 3) on excavation

controls attached to the report.

THE MOVER OF THE MOTION ACCEPTED THE ADDITION OF NEW CLAUSES 2 AND 3.

THE MOTION AS AMENDED WAS THEN PUT AND DECLARED CARRIED.

DECISION

That Council:

1. Adopts the Waverley Development Control Plan 2022 (Amendment No. 3) on excavation controls attached to the report.
2. Develops a plain English fact sheet on the amendment for Council's website and distributes it to the Precincts.
3. Officers prepare a report to Council in 12 months' time evaluating the changes and improvements.

Division

For the Motion: Crs Betts, Fabiano, Goltsman, Keenan, Lewis, Masselos, Murray and Nemesh.

Against the Motion: Cr Wy Kanak.

PD/5.2/24.05 Waverley Development Control Plan 2022 (Amendment No. 4) - Oxford Street Mall Standard Trading Hours Extension - Exhibition (A16/0262)

MOTION / DECISION

Mover: Cr Masselos

Seconder: Cr Keenan

That Council:

1. Publicly exhibits the draft Waverley Development Control Plan 2022 (Amendment No. 4) attached to this report on the extension of standard trading hours in Oxford Street Mall for a minimum of 28 days, in accordance with section 3.43 and clause 5 of schedule 1 of the *Environmental Planning and Assessment Act 1979*.
2. Officers prepare a report to Council following the exhibition period.
3. Evaluates the performance of the extended trading hours within two years, with a report to be prepared to Council on the outcome.

Division

For the Motion: Crs Betts, Fabiano, Goltsman, Keenan, Lewis, Masselos, Murray and Nemesh.

Against the Motion: Cr Wy Kanak.

PD/5.3/24.05 Waverley Local Planning Panel Decisions and Appeals - July-December 2023 (A13/0229)

MOTION / DECISION

Mover: Cr Lewis

Seconder: Cr Fabiano

That Council notes the development applications determined by the Waverley Local Planning Panel and the Land and Environment Court appeals against the Panel’s decisions for the period 1 July 2023 to 31 December 2023, as set out in the attachment to the report.

**PD/5.4/24.05 Clause 4.6 Variations to Development Standards - January-March 2024
(A23/0244)**

MOTION / UNANIMOUS DECISION

Mover: Cr Keenan
Seconder: Cr Murray

That Council notes the clause 4.6 variations to development standards for the period 1 January 2024 to 31 March 2024 attached to the report.

**PD/5.5/24.05 Sustainability Expert Advisory Panel Meeting - 28 March 2024 - Minutes
(A22/0310)**

MOTION / DECISION

Mover: Cr Keenan
Seconder: Cr Murray

That Council notes the minutes of the Sustainability Expert Advisory Panel meeting held on 28 March 2024 attached to the report.

6. Urgent Business

There was no urgent business.

7. Meeting Closure

THE MEETING CLOSED AT 7.55 PM.

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SIGNED AND CONFIRMED
CHAIR
4 JUNE 2024

REPORT
PD/5.1/24.11**WAVERLEY**
COUNCIL

Subject: Planning Agreement Policy (Amendment No. 5) - Adoption

TRIM No: SF23/1066

Manager: George Bramis, Executive Manager, Urban Planning, Policy and Strategy

Director: Fletcher Rayner, Director, Planning, Sustainability and Compliance

RECOMMENDATION:

That Council adopts the Planning Agreement Policy (Amendment No. 5) attached to the report.

1. Executive Summary

The draft amendment 5 to the Planning Agreement Policy 2014 is a housekeeping amendment that proposes:

- Updates to the standardised residential voluntary planning agreement (VPA) benchmark rates applied to development applications in line with current market conditions.
- Housekeeping amendments relating to process improvement.

The draft amendment was placed on public exhibition between 21 June to 2 August 2024. Forty-three people visited the page during this time, but no submissions were received. No post-exhibition changes have been made to the draft amendment.

2. Introduction/Background

The Planning Agreement Policy has been successfully utilised to negotiate and draft planning agreements accompanying development applications seeking a clause 4.6 variation to clause 4.4 floor space ratio of the *Waverley Local Environmental Plan 2012* (WLEP), and planning proposals seeking an increase in maximum permissible floor space.

The Planning Agreement Policy is based on the principle of value sharing, or value capture, where it is an expectation that a developer gaining a value uplift would share some of this uplift with the community. Where development exceeds the established planning controls, and can do so without having an unacceptable impact, then value sharing can provide the community a net benefit from the development in terms of additional infrastructure and amenity.

Success of the Planning Agreement Policy

Since 1 July 2018, close to \$14 million has been raised. To place this number into context, the section 7.12 developer contributions provided by all development across the Waverley local government area (LGA) for the same period was \$15 million.

Contributions have been dedicated towards several public domain upgrades including Waverley's Complete Streets program in Bondi Junction (for development relating to Bondi Junction) and upgrades to local parks nearby developments. There have been instances where parks directly adjacent to a subject development have been upgraded because of VPA contributions such as Seven Ways at Glenayr Avenue.

To this extent, the policy aims to ensure increases in density are associated with an increase in liveability.

3. Relevant Council Resolutions

Meeting and Date	Item No.	Resolution
Council Meeting 18 June 2024	CM/7.13/24.06	That Council: <ol style="list-style-type: none"> 1. Publicly exhibits the draft Planning Agreement Policy (Amendment No. 5) attached to the report. 2. Officers prepare a report to Council following the exhibition period.
Strategic Planning and Development Committee 5 March 2024	PD/5.2/24.03	EXTRACT That Council: ... <ol style="list-style-type: none"> 3. Officers update the Planning Agreement Policy without delay to prevent 'double dipping' of funds for affordable housing, where a contribution is levied under the Affordable Housing Contribution Scheme and a planning agreement is offered at the same time.
Strategic Planning and Development Committee 7 November 2023	PD/5.1/23.11	<i>The motion below was lost.</i> That Council: <ol style="list-style-type: none"> 1. Publicly exhibits the draft Planning Agreement Policy (Amendment No. 5) attached to the report. 2. Officers prepare a report to Council following the exhibition period.
Strategic Planning and Development Committee 5 July 2022	PD/5.2/22.07	That Council adopts the Planning Agreement Policy 2014 (Amendment No. 4) and Public Benefit Register attached to the report, subject to the following amendments: <ol style="list-style-type: none"> 1. The removal of all proposed amendments within the Planning Agreement Policy 2014 (Amendment No.4) relating to the General Manager exercising their delegation to endorse planning agreements so that VPAs continue to be endorsed by the elected Council post-exhibition. 2. Adjusting the Public Benefit Register to include suitable works subject to overview and approval by the elected Council. 3. Mandated VPA payments associated with planning proposals continue to be paid by developers at gazettal.
Council	CM/7.13/22.02	That Council:

15 February 2022		<ol style="list-style-type: none"> 1. Publicly exhibits the draft Planning Agreement Policy 2014 (Amendment No. 4) and the draft Public Benefit Register attached to the report for a minimum period of 28 days. 2. Officers prepare a report to Council following the exhibition period. 3. Notes that the policy includes updated benchmark rates, housekeeping amendments and the introduction of a Public Benefit Register.
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4. Discussion

The draft policy is attached to the report, with amendments marked-up. No post-exhibition changes have been made.

Updated benchmarks

Standardised benchmark rates were introduced in amendment 2 of the policy and have been in place since August 2018. Since then, the benchmarks have been applied to at least 25 VPAs. The benchmark rates provide certainty for applicants and reduces the administrative burden for Council officers. They also provide certainty to the community as to how benefits are negotiated.

The benchmark rates were introduced on the basis that they would be regularly updated to reflect current market conditions. Attachment 1 outlines the new rates, which vary from a 3% increase to a 24% increase from the previous benchmarks for different suburbs. Detailed market research was undertaken using Realestate.com, NSW Valuer General and the Housing NSW Rent and Sales Report. Recent sales were taken from the December 2023 to May 2024 time period. The methodology is the same as that used to update the benchmark rates actioned under amendment 4 of the Policy.

The benchmarks under amendment 4 of the policy considered 2021-21 financial year sales data, which is no longer an accurate reflection of Waverley's real estate market and hence the level of value uplift that developers are receiving from exceedances to floor space ratio.

Housekeeping amendments

Housekeeping amendments include:

- Update of the residential benchmark rates in accordance with market trends.
- Deletion of appendix 7, which contains a copy of Council's Statement of Business Ethics, as the 2014 version included in amendment 4 of the policy is outdated and a current version is now provided online.
- Amendment to delete reference to the contribution only being spent in the Waverley local government area. In certain circumstances it may be appropriate to provide reasonable flexibility for the purpose of delivering affordable housing where there may be an opportunity that is in close proximity to, but outside of, the Waverley LGA boundary.
- Clarification that where both a contribution is levied under the Affordable Housing Contribution Scheme (AHCS) and a VPA is offered, 'double-dipping' of funds for affordable housing will not occur, as per resolution PD/5.2/24.03.

Double-dipping of funds

Where a contribution is levied under the AHCS and a VPA is also offered, the proportion of VPA funds dedicated to affordable housing may be reduced by the AHCS amount to prevent the 'double-dipping' of funds for the purposes of affordable housing. The reduced funds will instead be assigned to other public benefits, resulting in less than 25% of the planning agreement contribution going towards affordable housing.

5. Financial impact statement/Time frame/Consultation

The draft amendment was placed on public exhibition between 21 June to 2 August 2024. Forty-three people visited the page during this time but no submissions were received. No post-exhibition changes have been made to the draft amendment.

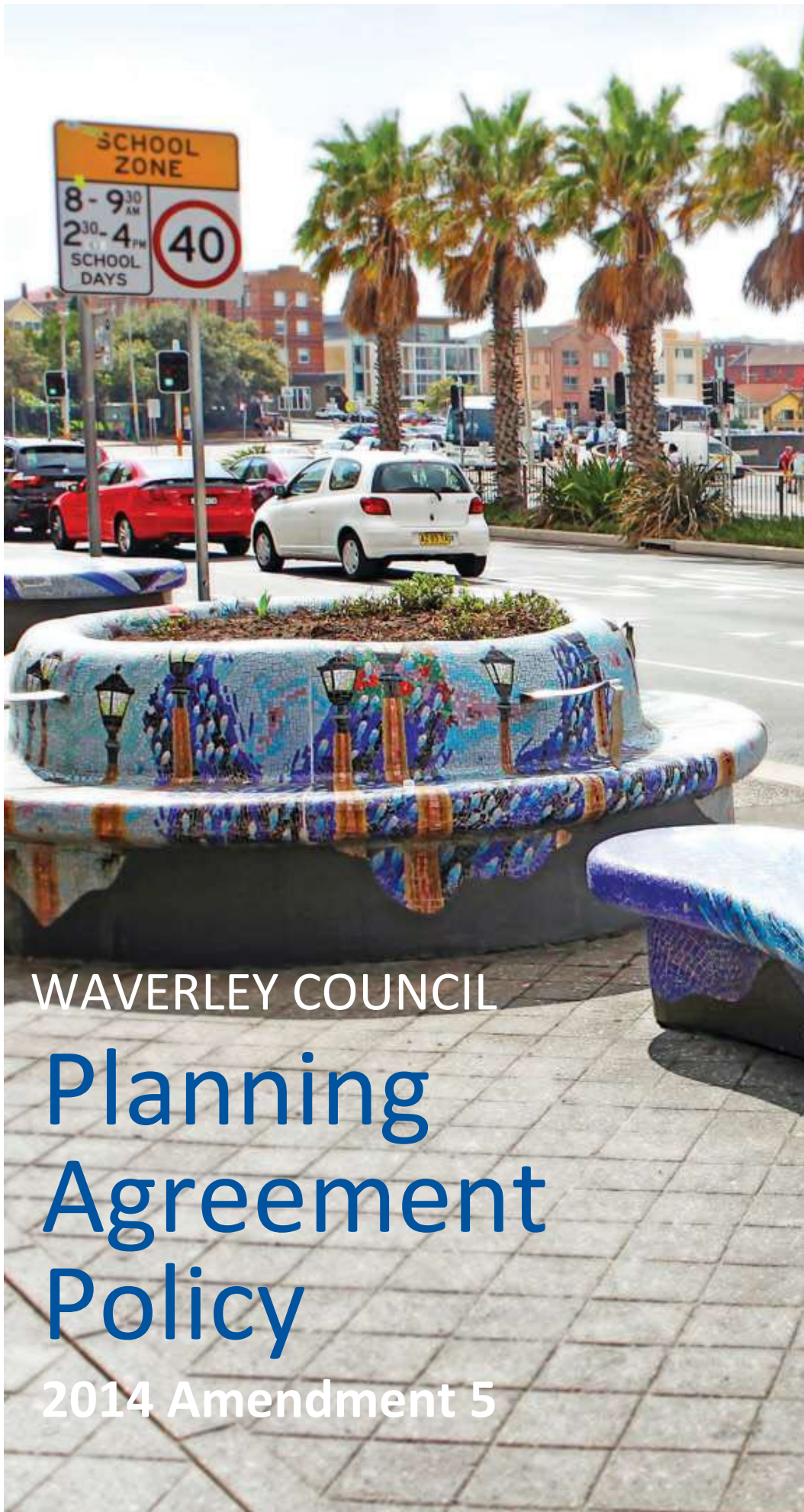
6. Conclusion

The draft Planning Agreement Policy (Amendment No. 5) has been drafted in accordance with the relevant legislation and Council's policies, plans and strategies. Subject to Council approval, it proposes to update benchmarks to reflect current housing market conditions and provide housekeeping amendments to ensure the policy remains up to date.

This report recommends that Council adopts the Planning Agreement Policy (Amendment No. 5).

2. Attachments

1. Draft Planning Agreement Policy (Amendment No. 5) [↕](#) .



WAVERLEY COUNCIL
**Planning
Agreement
Policy**
2014 Amendment 5

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*Planning Agreement Policy 2014
(Amendment No. 54)*

Document Control

Version	Adopted	Effective
Planning Agreement Policy 2014	7 October 2014	21 October 2014
Amendment 1	20 October 2015	20 October 2015
Amendment 2	21 August 2018	21 August 2018
Amendment 3	1 December 2020	1 December 2020
Amendment 4	5 July 2022	11 July 2022
<u>Amendment 5</u>	<u>TBA</u>	<u>TBA</u>

DRAFT

REPORT
PD/5.2/24.11WAVERLEY
COUNCIL

Subject: Social Media Policy and Media Policy - Exhibition

TRIM No: A24/1019

Manager: Adam Hassan, Executive Manager, Customer Experience and Communications

Director: Ben Thompson, Director, Community, Culture and Customer Experience

RECOMMENDATION:

That Council:

1. Publicly exhibits the draft Social Media Policy attached to the report for 28 days.
2. Publicly exhibits the draft Media Policy attached to the report for 28 days.
3. Officers prepare a report to Council following the exhibition period.

1. Executive Summary

Council's Media Policy and Social Media Policy have both been reviewed for the new term of Council. The Office of Local Government (OLG) issues model policies for media and social media and it is proposed that Council adopts the model policies given they are viewed as best practice.

The Media Policy provides a framework for Councillors and all Council staff (including volunteers, contractors and advisory committee members) to uphold our reputation and promote Council. It clearly indicates Council's authorised spokespersons to ensure that media coverage of Council matters is accurate, fair and reliable.

The Social Media Policy provides a framework for Councillors and all Council staff with guidance when using social media. The policy also ensures responses to issues raised through Council's social media channels are addressed in a consistent and timely manner and referred to the correct business area.

2. Introduction/Background

OLG has provided model policies for media and social media to all councils in NSW. A new term of Council provides the opportunity to adopt the model policies for both in line with best practice.

While the principles remain the same, it provides clear guidance on management of media and social media at Council.

Council attracts significant year-round media attention and undertakes regular community engagement through social media.

3. Relevant Council Resolutions

Nil.

4. Discussion

The decision to review our Social Media and Media Policies to align with the model policies from OLG is driven by the following key factors.

- Standardisation and consistency

Adopting OLG's model policy ensures standardisation across our communication practices, enhancing clarity and professionalism. Consistent messaging will strengthen public trust, ensuring stakeholders receive reliable information.

- Enhanced behavioural guidelines

The model policy includes comprehensive behavioural guidelines that address respectful and responsible communication. By incorporating these details, we proactively mitigate issues related to online conduct and misinformation, fostering accountability and respect within our council.

5. Financial impact statement/Time frame/Consultation

Nil.

6. Conclusion

Officers recommend adopting the model policies provided by OLG, with the new term of Council an opportune time to put the policies in place to manage media and social media for Council.

It is proposed that the proposed policies be put on public exhibition for 28 days, with a report to be prepared to Council outlining the outcome of community consultation for Council's consideration.

7. Attachments

1. Draft Social Media Policy [↓](#)
2. Draft Media Policy [↓](#) .

REPORT

PD/5.3/24.11



Subject: Sponsorship Policy - Exhibition

TRIM No: A24/0140

Manager: Tanya Goldberg, Executive Manager, Arts, Culture and Events

Director: Ben Thompson, Director, Community, Culture and Customer Experience

RECOMMENDATION:

That Council:

1. Publicly exhibits the draft Sponsorship Policy attached to the report for 28 days.
2. Officers prepare a report to Council following the exhibition period.

1. Executive Summary

Council last adopted its Sponsorship Policy in December 2019. The policy has been reviewed and updated and is presented here for Council's review and endorsement.

It is recommended that Council places the draft Sponsorship Policy on public exhibition for 28 days to seek feedback on the proposed amendments.

2. Introduction/Background

Council last adopted its Sponsorship Policy in December 2019. The policy was created as a separate policy from the then-Sponsorship, Grants and Donations Policy to provide sufficient and specific guidance to officers in seeking, assessing and entering into sponsorship agreements to enhance existing Council programs for the benefit of the Waverley community.

The policy provided clarity and addressed inconsistencies in approaches to sponsorship-seeking activities across Council.

Officers have updated the existing policy to ensure it remains relevant to Council's current activities and enables officers to explore potential for sponsorship opportunities that can further support revenue opportunities that provide ongoing benefits to the Waverley community.

3. Relevant Council Resolutions

Meeting and date	Item No.	Resolution
Operations and Community Services Committee 3 December 2019	OC/5.4/19.12	That Council: <ol style="list-style-type: none"> 1. Adopts the Sponsorship Policy attached to this report, subject to the following amendments: <ol style="list-style-type: none"> (a) Section 4.11 – Approval for Sponsorship:

		<p>(i) The fourth bullet point to read:</p> <p>‘In urgent circumstances (where a proposed Inbound sponsorship above \$20,000 needs to be determined before the next available Council or Committee meeting) – Mayor and General Manager; noting that Councillors are to be emailed details of the proposed sponsorship prior to any decision taken by the Mayor and General Manager, and sponsorship details are to be reported to the next available Council or Committee meeting after the decision.’</p> <p>(ii) The seventh bullet point be deleted.</p> <p>2. Notes that:</p> <p>(a) A Community Grants Policy was adopted by Council on 19 November 2019.</p> <p>(b) A new Donations Policy is being developed for the consideration of Council.</p> <p>(c) Until such time as the new policy referred to in clause 2(b) above is adopted, the relevant provisions of the existing Sponsorship, Grants and Donations Policy will apply.</p>
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4. Discussion

Council researches, develops and delivers quality activities, events and programs to enhance the vibrancy of its community. This activity requires the substantial resourcing of staff expertise, staff time and the high cost of program delivery. Through in-bound financial and in-kind sponsorship, these activities can be expanded and enhanced to provide a greater benefit to the community.

Council also provides outbound sponsorship to community organisations, groups and individuals to support activity for the benefit of the community.

This policy outlines the principles of sponsorship for Council and establishes a coordinated, transparent approach to the way Council seeks, secures, provides and manages all sponsorship arrangements.

Key changes from the previous version of this policy:

- Provision for Council to create packages of assets, events and activities to attract sponsorships that could span an agreed period or physical area.
- Provision for Council to take a flexible approach to respond current market approaches to sponsorships provided there is tangible public benefit.
- Provision for Council to assign temporary, bespoke designations to sponsorship arrangements for example but not limited to ‘official beach safety partner’, ‘official summer partner’, ‘official community partner’ etc.

- Alignment with Council's existing agreements and obligations, including planning controls and the requirement for Council to approve third-party commercial activities. This includes activities of a sponsorship or advertising nature undertaken in Council-managed properties, including those falling under the *Crown Lands Management Act 2016*.
- Provision for Council staff to attract potential sponsorships in various ways.
- Alignment of inbound sponsorship agreement approvals with the tender threshold under s 55 of the *Local Government Act*, allowing the General Manager to approve agreements with a value of less than \$250,000.
- Applying a suitable framework for the assessment of all sponsorship proposals.

Key changes in the draft policy are identified in red text in Attachment 1.

The alignment of this policy with planning controls is timely, as Council is looking to amend the *Waverley Local Environment Plan (LEP)* to best support current community uses, needs and benefits of public spaces through their effective management and control.

5. Financial impact statement/Time frame/Consultation

Financial impact statement

Council offers a wide range of financial supports to the community including through the Small Grants program, Local Creative Collaborations financial support and venue hire fee waivers, grants and donations. Seeking revenue through aligned sponsorship is an important and necessary way that Council can ensure its ongoing financial sustainability and fiscal responsibility.

There is significant potential for enhanced revenue opportunities through inbound sponsorship arrangements, enabling officers to attract revenue to Council that can be directly returned as a benefit to the community through enhanced activities and new programs, and can offset Council's substantial investment in financial support to community.

This activity will have an impact on staff time so that staff can appropriately service and manage the negotiation and implementation of any sponsorship agreements. The policy does mitigate this impact, however, stipulating that the value of inbound sponsorship must be sufficiently greater than the cost to Council in time and resources of obtaining the sponsorship.

There is no financial impact to the placement of this draft policy on public exhibition.

Time frame

Public exhibition is proposed for 28 days, Council's standard period for community consultation via Have Your Say.

Following public exhibition and Council approval, the policy update can be executed and implemented immediately.

Consultation

The changes to the policy are considered consistent with the existing policy and forthcoming reviews of planning controls. It is recommended that Council publicly exhibits these draft amendments for 28 days so that community feedback may be captured.

Following this period, officers will prepare a report to Council detailing any feedback received to the proposed amendments. If no material feedback is received, the report will recommend Council adopt the draft policy.

6. Conclusion

It is recommended that Council publicly exhibits the draft Sponsorship Policy for 28 days.

7. Attachments

1. Draft Sponsorship Policy [↓](#) .

